



fablevision

thematic ©

My Place

a new project by Fablevision

**An innovative approach to transforming the heart of communities
in partnership with creative projects**



Why?

The heart of an urban or rural centre is a vital part of vibrant working communities. Whether it be buildings (schools, places of interest), places (shops, parks) or objects (local interest items) it is crucial that the stories are discovered/rediscovered, retold and remembered by current and future generations.

Fablevision thematic creative work is supported by, and developed in response to, the wider policy agenda in Scotland. Our innovative approach and expertise in this field can benefit and support the following national priorities:

- Not in Education, Employment or Training (NEET)
- Closing the Opportunity Gaps
- Education - Curriculum for Excellence, Smart Successful Scotland
- Wider social justice agendas - Anti social behaviour, Health

At all times we work in close partnership with local organisations and partners to ensure that **my place** activity reflects issues which are important to the local area and groups.

How?

Fablevision projects are always led by professional artists, have a clear intergenerational focus and are created in a bespoke, holistic way. The process for the project (where, when, what and the creative artform) is defined in collaboration with members of the community/group and any partners, to encourage ownership and activate the telling or retelling of their story. **My place** involves facilitating creative work that empowers and unites a community around the heart of their community.

What?

A **my place** project can operate on a number of different levels:

- Allows members/groups in the community to participate in an exploratory process and celebrate their local community/area (cultural mapping)
- Raises the profile and promotes the community
- **My place** can act as a catalyst for change or to realise the long-term ambition of the community
- Make links and networks with the key people and agencies in the community and enable the people in the community to take a lead on protecting and celebrating their own area
- Injects life back into often dilapidated town centres

Previous **my place** projects have resulted in a diverse range of creative projects, outcomes and outputs, for example:

- 2000 - Fablevision was instrumental in creating the Linthouse Urban Village (LUV) project which has completely revitalised and cemented a community around a central hub comprising a gallery and a café. This project has gone on to create a shop fronts project and artworks on the gable-ends of tenements.
- 2005 - Fablevision were commissioned to work with The Adult A-Team, a group of adults from Drumchapel with learning difficulties to celebrate their achievements as a group and promote their services.

Who?

Partnership working is crucial to the success of any Fablevision project – listed below are some of the organisations Fablevision has worked in partnership with on **my place** projects:

Housing Associations

Local Authorities

Glasgow Alliance

Drumchapel and West Area Committee

Social Inclusion Partnerships

Glasgow Learning Disability Partnership

NHS Scotland

Local voluntary organisations



In addition to this, Fablevision **my place** projects have resulted in media coverage features in:

Action, Connector Scotland Website coverage, Local and National press, BBC Newsnight, STV

All Fablevision creative work is underpinned by Cultural Planning methodology