



VIBRANT SUSTAINABLE COMMUNITIES

a new project by Fablevision

An innovative approach to vibrant sustainable communities through creative projects in partnership with the community

Why?

Sustainable development in communities is key to the long lasting impact that projects and people have on their communities. Fablevision has developed a systematic approach to tackle this issue, by creating a five-step programme, which can include any combination of these projects:

- Base Unit - development of a community filmmaking & creative hub with local people
- Alien8 – a street-work filmmaking project led by young people designed to open a constructive dialogue with the whole community
- Skills Building - a training programme to develop participants' skills and capacity to ensure the project can be community led in the future
- Creative Enterprise – developing the project into a cultural social enterprise using a business development model
- Vibrant Communities - the full time self sustaining creative community enterprise project

For more detailed information about how Fablevision **VIBRANT SUSTAINABLE COMMUNITIES** could work in your community please call

0141 425 2020

Fablevision thematic creative work is supported by, and developed in response to, the wider policy agenda in Scotland. Our innovative approach and expertise in this field can benefit and support the following national priorities:

- Not in Education, Employment or Training (NEET)
- Closing the Opportunity Gaps
- Education - Curriculum for Excellence, Smart Successful Scotland
- Wider social justice agendas - Anti social behaviour, Health, Regeneration

At all times we work in close partnership with local organisations and partners to ensure that **VIBRANT SUSTAINABLE COMMUNITIES** activity reflects issues which are important to the local area and groups.

How?

Fablevision projects are always led by professional artists, have a clear intergenerational focus and are created in a bespoke, holistic way. The process for the project (where, when, what and the creative artform) is defined in collaboration with members of the community/group and any partners, to encourage ownership and activate the telling or retelling of their story. **VIBRANT SUSTAINABLE COMMUNITIES** involves facilitating creative work that empowers and unites a community around the heart of their community.

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What?

A **VIBRANT SUSTAINABLE COMMUNITIES** project can operate on a number of different levels:

- Opens a dialogue about the focus of the project
- Allows members/groups in the community to participate in an exploratory process and celebrate their local community/area
- Raises the profile and promotes the community
- **VIBRANT SUSTAINABLE COMMUNITIES** can act as a catalyst for change or to realise the long-term ambitions of the community
- Make links and networks with the key people and agencies in the community and enable the people in the community to take a lead on protecting and celebrating their own area
- Establishes a local cultural social enterprise

VIBRANT SUSTAINABLE COMMUNITIES has the potential to result in a diverse range of projects and outputs such as:

- Self sustaining community creative projects including – film, various other art forms
- New community venues for young people, all ages
- Increased community capacity

Who?

Partnership working is crucial to the success of any FV project – listed below are some of the potential organisations that Fablevision can work in partnership with on **VIBRANT SUSTAINABLE COMMUNITIES** projects:

Housing Associations	Community Planning Partnerships
Local Authorities	Schools
Community Education departments	Local voluntary, public and private organisations

In addition to this Fablevision **VIBRANT SUSTAINABLE COMMUNITIES** projects have the potential to result in high profile National media coverage.

All Fablevision creative work is underpinned by Cultural Planning methodology